



Issue 5

General News [Print Full Issue](#)

[New CEO Announced for Wyndham Hotel Group](#)

Steve Holmes, Chairman of Wyndham Hotel Group, announced the appointment of hotel industry veteran Eric Danziger as president and CEO of Wyndham Hotel Group. Eric has more than 30 years of hotel...

[Wyndham Worldwide Implements Green Initiatives](#)

Wyndham Worldwide held an October "Global Green Day" event to officially kick off WyndhamGreen, the Company's environmental and sustainability program, and launch the WyndhamGreen Web site. Wyndham...

[Welcome to Hawthorn Suites](#)

Now your guests have another choice in the Wyndham Hotel Group family of brands. Wyndham Worldwide has entered the all-suites, extended-stay market with the addition of the 91-hotel Hawthorn Suites® chain...

[Get to Know Microtel Inns & Suites](#)

New to the Wyndham Hotel Group family of brands but not to the marketplace, Microtel Inns & Suites® sets the standard as the fastest growing, all-new-construction hotel chain in the economy segment...

[Wyndham Conference Centers Offer AirTran Promotion](#)

The Wyndham® Virginia Crossing Hotel & Conference Center in Richmond, VA, the Wyndham® Peachtree Conference Center in Atlanta, GA and the Wyndham® Miami Hotel & Executive Meeting Center in Mia...

[Wyndham Plans 2009 MPI MeetDifferent Conference Sponsorship](#)

Wyndham is proud to announce plans to help sponsor the February 7-9, 2009 MPI MeetDifferent conference in Atlanta, GA presented by the Meeting Professionals International organization. If your New Ye...

Resort Portfolio Update

Wyndham Worldwide has announced that the 400-room Wyndham Bonnet Creek Orlando Hotel & Spa will open early 2010. The property will feature 18,000 square feet of function space and four food and...

Visit Us at Upcoming Tradeshows

Wyndham Hotel Group Global Sales will attend the following major international trade show. We look forward to seeing you there and welcoming you at our booth. Please contact us at hotelsales@wyndha...

Globally Yours... EMEAI [Print Full Issue](#)

Wyndham Hotel Group in India

With some 1.1 billion people, diverse regions, and a vibrant democracy, India has been making progress on a scale, size and pace that is unprecedented in its own history. Becoming one of the world's f...

Brand Focus: Ramada Encore

Ramada Encore London West Ramada Encore Ramada Encore Haydock The Ramada Encore brand offers an exciting, stylish service hotel geared towards value-conscious gue...

Updated EMEA Global Sales Contact Sheet

Click [HERE](#) for an updated contact sheet for our EMEA Global Sales team...

Wyndham Rewards

If you haven't done so yet, now is the perfect time to enrol in Wyndham Rewards® – and start earning your rewards. The newly expanded and renamed Wyndham Rewards travel rewards programme is now avai...

Featured Destination & Property Corinthia Hotel Lisbon, Lisbon Portugal

The Corinthia Hotel Lisbon is a luxurious 5-star property in a privileged location in Lisbon, only a few minutes from the city centre and with excellent access to public transport. Lisbon International Airport is just 7 km from the Corinthia...

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From the Desk of Greg Land, Senior Vice President, Wyndham Hotel Group



We are quickly approaching the close of 2008 and it has been a roller coaster ride for everyone. Regardless of your business segment or industry you work in, I know it has been a challenging year with economic uncertainty, a dynamic national election in the United States and an ever-changing global economy. As our chairman, Steve Holmes, says “rough waters make great sailors.” So, I hope you are well on your way to becoming an expert sailor.

In keeping with the nautical theme, we have a new captain at the helm here at Wyndham Hotel Group. Eric Danziger joined us this month as our new CEO and President and he has jumped right back on deck!!! Read more about Eric’s return to the hospitality industry in this edition of our newsletter.

We have also recently completed the integration of the Hawthorn Suites® and Microtel Inn & Suites ® brands into our global portfolio of hotels. With the Hawthorn Suites brand, Wyndham Hotel Group enters the all-suites, extended-stay lodging market with the addition of the 91-hotel Hawthorn Suites chain.

We are also pleased to add the Microtel Inns & Suites product to our portfolio with 304 new construction, economy properties with interior corridors. Microtel currently has locations in 45 states in the U.S. and five other countries, including Argentina, Honduras, Mexico and the Philippines. I would also like to congratulate Microtel Inns & Suites on their 7th consecutive year ranked as the “Highest in Guest Satisfaction Among Economy/Budget Hotel Chains” by J. D. Power and Associates. If you have clients looking for a great value in lodging, this is a product they should try!!

Wyndham Worldwide continues to develop and implement initiatives to be socially responsible and grow our company programs for the environment and sustainability.

In October, we held a “Global Green Day” event at our headquarters in Parsippany, NJ to raise awareness for these programs and to officially launch the company’s green website at www.wyndhamworldwide.com/wyndham-green. Look under the “Best Practices” section of the site and you can even see what my Global Sales Team is doing to be earth-friendly.

We will continue to add products and services to help you and your clients be successful through these challenging times. So, we need to continue hearing from you to better understand how we can help you meet your business objectives and satisfy your travelers’ needs. Please send us your feedback and input at sales.feedback@wyndhamworldwide.com.

Happy Holidays!!!

Greg

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