



GREATER BOSTON
CONVENTION & VISITORS BUREAU

Restaurant Week Boston® March 14-19 & 21-26, 2010 **In its 5th winter edition Restaurant Week Boston® adds more value for visitors at more than 200 restaurants**

BOSTON, MA, March 4, 2010 – In celebration of the 5th anniversary of the winter edition of Restaurant Week Boston®, the Greater Boston Convention & Visitors Bureau (GBCVB) and American Express add even more value for consumers.

From March 14-19 & 21-26, 2010 diners can take advantage of prix fixe menus at more than 200 of the region's best eateries, including three-course dinners for \$33.10, three-course lunches for \$20.10, and two-course lunches for \$15.10 - prices are per person and exclude beverages, tax and gratuity. The Greater Boston Convention & Visitors Bureau in partnership with ArtsBoston offers diners half price tickets to select performances and concerts during Restaurant Week. Discounts are being offered throughout Greater Boston for performances at American Repertory Theater, Huntington Theatre Company, Boston Lyric Opera, Improv Asylum, and Blue Man Group.

"March is a great time to visit Boston because of Restaurant Week, the Celtics, the Bruins, St. Patrick's Day weekend, and the Boston Flower & Garden Show, but also because it's the peak season for the arts," said Patrick B. Moscaritolo, President and CEO of the GBCVB. "This year we have more than 20 shows from across the Greater Boston area participating, all at a tremendous added value to diners."

Restaurant Week Boston® is about more than great deals. When diners use any American Express® Card at participating restaurants, American Express and the Greater Boston Convention & Visitors Bureau will donate* \$.25 per transaction, up to \$5000, to Boston's St. Francis House, which serves more than 800 poor and homeless men and women a day with a full range of basic, rehabilitative and housing services to end an individual's experience of homelessness.

"We are proud to continue our support this year of Restaurant Week Boston®," said Kyle Curtin, Regional Vice President & General Manager, American Express Merchant Services, "Restaurant Week is a great opportunity to sample the wonderful restaurants of Boston and we are delighted to also be able to give back to the community through this program."

Beginning on March 15th, diners can further support St. Francis House by bidding on restaurant gift certificates at www.RWBauction.com

Visitors can go online to find participating restaurants, take advantage of half-price tickets, peruse menus, make reservations, and enter to 'Win a Boston Getaway' all on the OFFICIAL website, www.BostonUSA.com/RestaurantWeek. Participants are also encouraged to take advantage of special Restaurant Week hotel packages, parking discounts and other bargains during the two week promotion.

Restaurant Week Boston® is sponsored and presented by founding partners, Greater Boston Convention & Visitors Bureau and American Express®. Additional sponsors include Greater Media, Inc. radio stations: MAGIC 106.7 (WMJX), Radio 92.9, 105.7 (WROR), Country 102.5 (WKLB), Talk 96.9 (WTKK), Metro Boston, TV Diner and ArtsBoston.

** Purchases are not tax deductible*

Press Contacts: Larry Meehan, VP, Media Relations & Tourism Sales Tel: 617- 867-8231, lmeehan@bostonusa.com Stacy Shreffler, Media Relations & Tourism Sales Manager, Tel: 617-867-8203 sshreffler@BostonUSA.com

The official website of Restaurant Week Boston® is www.BostonUSA.com/RestaurantWeek